



Welcome aboard! Lecture 1



ΣΤΡΑΤΗΓΙΚΟ ΜΑΡΚΕΤΙΝΓΚ


DR. ANTONIOS A. GIANNOPOULOS – ASSOCIATE PROFESSOR
DPT OF ORGANISATION MANAGEMENT, MARKETING & TOURISM | INTERNATIONAL HELLENIC UNIVERSITY


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Stay Tuned!

Ready for our Take-off!
Dr. Antonios A. Giannopoulos


  Antonios Giannopoulos
the voyager voice

 agiannopoulos@ihu.gr

 [thevoyagervice](#)

 <http://ommt.ihu.gr/to-tmhma/proswpiko/giannopoulos-antonis/>

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Προγραμματισμός μαθήματος & Αξιολόγηση

Απρίλιος

- 04.04 @ 11:30-13:20
- 23.04 @ 17:30-19:20*
- 25.04 @ 11:30-13:20

Μάιος

- 09.05 @ 11:30-13:20
- 16.05 @ 11:30-13:20

Ιούνιος

- 11.06 @ 19:30-21:20**



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Μέθοδος Αξιολόγησης

Ομαδική Παρουσίαση



*** Χαρτοφυλάκιο Δραστηριοτήτων ***



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