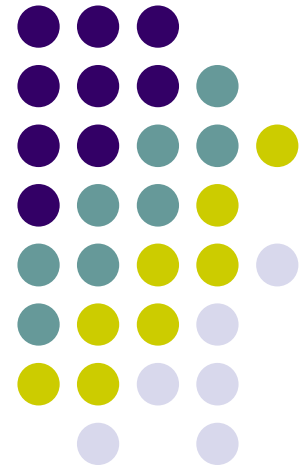
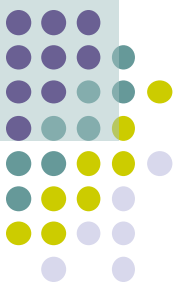
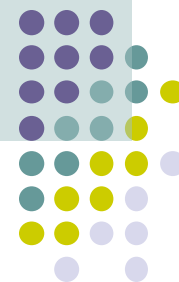


6^ο Μάθημα





- Ολοκληρωτική Αλλαγή
- Νέος τρόπος σκέψης
- Νέος τρόπος λειτουργίας
- Νέα εργαλεία
- Πλατφόρμες (Platforms)
- Εφαρμογές (Applications)



72 New AI Tools

Youtube Tools

1. Eightify
2. Steve AI
3. Glasp
4. ClipMaker
5. TubeBuddy
6. Thumbly

Sales Tools

1. Lavendar
2. Warmer
3. Octane
4. Twain
5. Regie
6. Simplified

Productivity Tools

1. Bardeen AI
2. Paperpal
3. Consensus AI
4. Writesonic
5. ChartGPT
6. Scholarcy

Music Tools

1. Muzeek
2. Brain FM
3. Amper
4. Melodrive
5. Jukedeck
6. Boomy

Writing Tools

1. AISEO
2. Quillbot
3. Simplified
4. Writesonic
5. Bertha AI
6. Jasper AI

Coding Tools

1. 10WEB
2. Durable AI
3. Deepcode
4. Akkio
5. Replit
6. GitHub Copilot

Chatbots Tools

1. Yatterplus
2. Typewise
3. Quickchat
4. Cohere
5. Kaizan
6. GPTBuddy

Daily life Tools

1. Notion AI
2. Taskade
3. TLVD
4. Vondy AI
5. Bardeen AI
6. Eessel

Content Creation Tools

1. Writesonic
2. Tome AI
3. Beautiful AI
4. ChartGPT
5. ChatABC
6. Steve AI

Twitter Tools

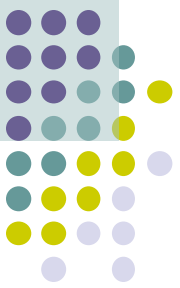
1. Postwise
2. Tweet Hunter
3. TribeScaler
4. Tweetlify
5. Tweetmonk
6. Hypefury

Images Tools

1. StockIMG
2. Mid Journey
3. Leonardo AI
4. Bing AI
5. Autodraw
6. Microsoft Designer

Chrome Extensions

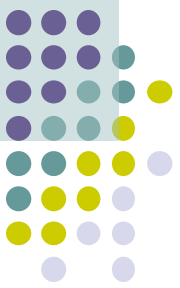
1. Alicent
2. Compose AI
3. Poised AI
4. Voila AI
5. Wiseone
6. FinalScout



■ ΧΡΗΣΗ ΑΠΟ 100.000.000 ΑΝΘΡΩΠΟΥΣ

- Ηλεκτρισμός 100 χρόνια
- Internet 20 χρόνια
- Facebook 4,5 χρόνια
- ChatGPT 2 μήνες!
- η εξέλιξη είναι ραγδαία
- δεν σταματάει
- συνεχίζει

AI & DM



Didn't exist 18 years ago:

Bitcoin

Twitter

YouTube

TikTok

Uber

Airbnb

Snapchat

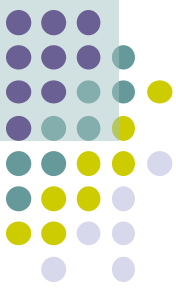
Instagram

Man City fans

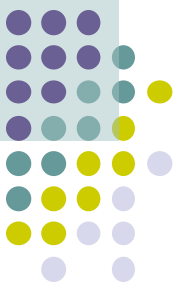
Spotify

Chelsea fans

AI & DM

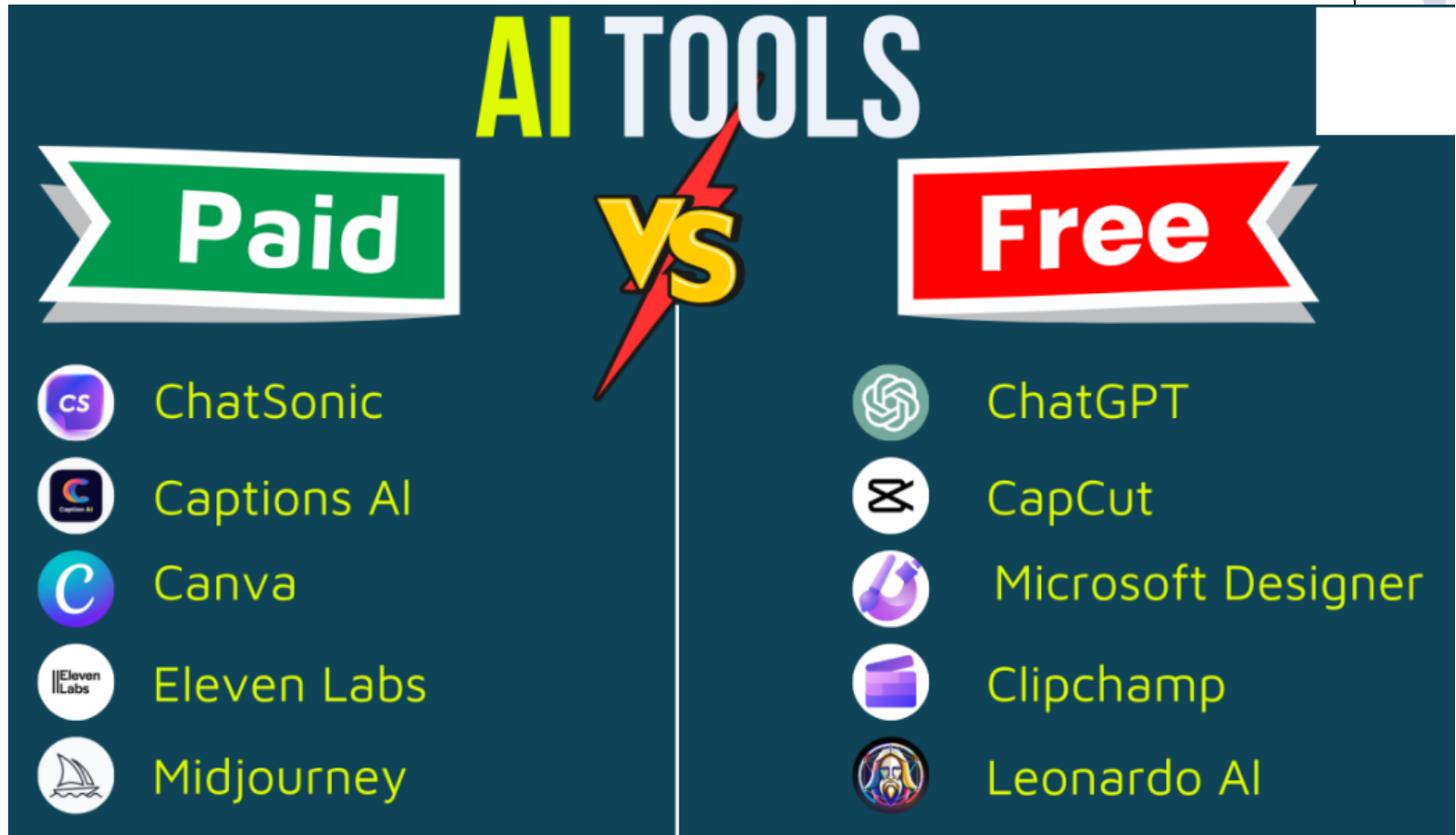
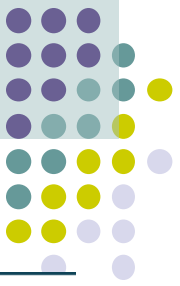


Free vs

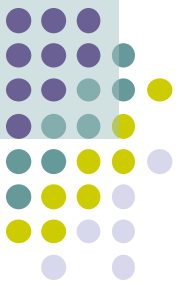


Free vs Paid AI Tools		
Tool	Paid	Free
Design	 Photoshop	 Canva
Video Editing	 Premier Pro	 Capcut
AI Chat bot	 Chat GPT	 Gemini
Stock images	 Envato	 Imgur
Stock video	 Adobe stock	 Coverr
Text to image	 Midjourney	 FreePik
Scheduling	 Later	 dlvr.it
AI voiceover	 Speechify	 Narakeet
Analytics	 Keyhole	 tapinfluence

Essay Writers



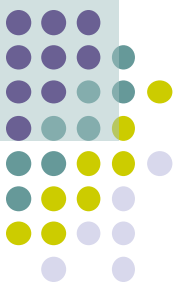
AI & DM



The graphic features a comparison between two AI companies. On the left is a portrait of Deepseek's founder, Liang Wenfeng, wearing glasses and a suit. On the right is a portrait of OpenAI's founder, Greg Brockman, in a green shirt. A large yellow 'VS' with a red lightning bolt is placed between them. Below the portraits is a table comparing various metrics.

DEEPSEEK		OPENAI
2 yrs ago	-Founded-	10 yrs ago
\$10M	-Funding-	\$6.6B
200	-Employees-	4,500+
\$0.14/M	-Cost-	\$7.50/M
AI coding	-Strengths-	Storytelling
Text AI	-Focus-	Text & image AI

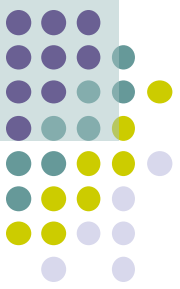
AI & DM



MOST USED AI TOOLS IN 2024

Automation	 Zapier	 Make	 Bardeen
Chatbot	 ChatGPT	 Gemini	 Bing
Code	 Copilot X	 AskCodi	 Code Whisperer
Content	 Opus Clip	 Cohesive	 Synthesia
Design	 Midjourney	 Adobe Firefly	 Microsoft Designer
Presentation	 Tome	 Decktopus	 Gamma
Productivity	 Notion AI	 Taskade	 MeetGeek
Video	 Runway	 Pictory	 Descript
Website	 10Web	 Durable	 Imagica

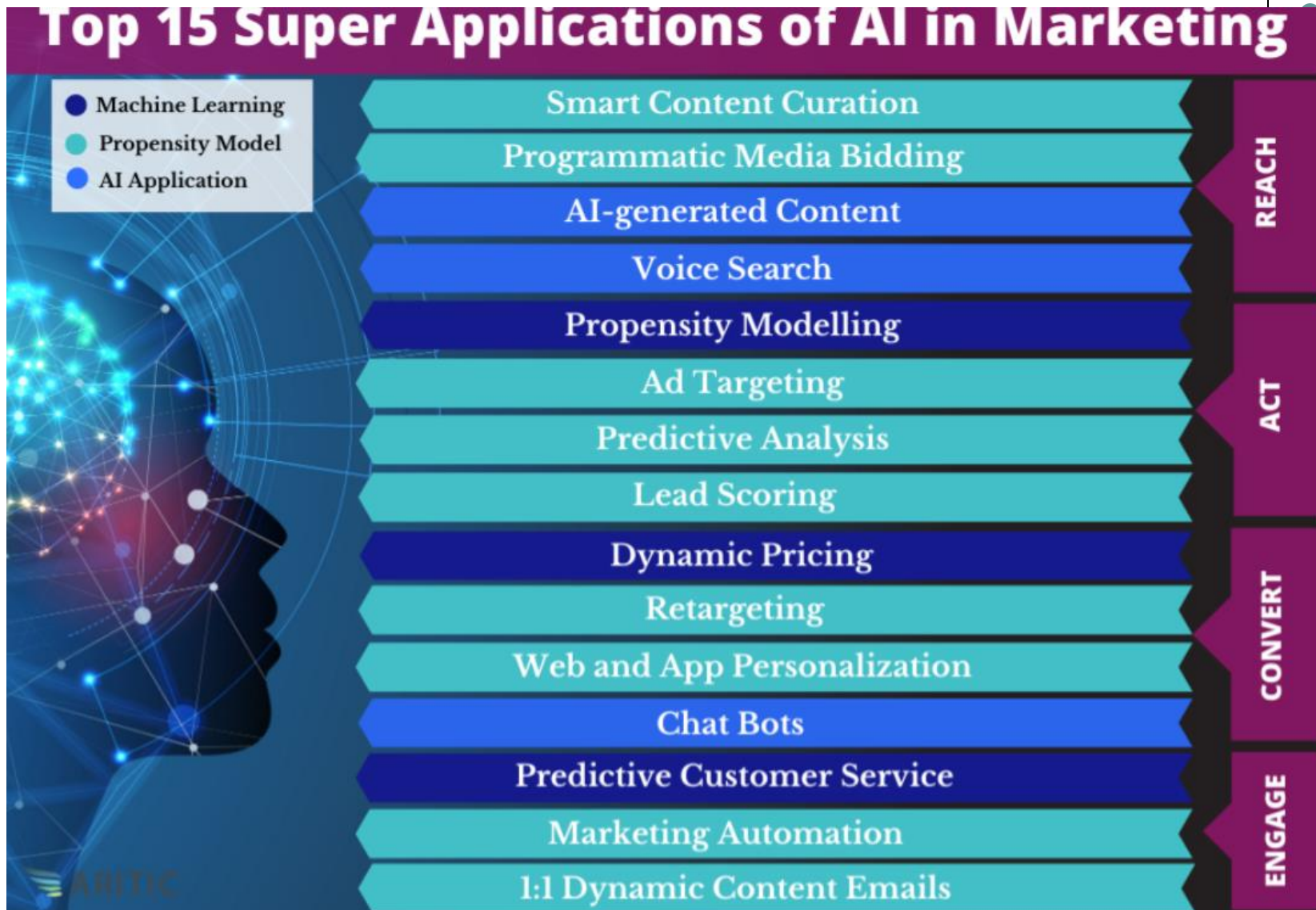
AI & DM



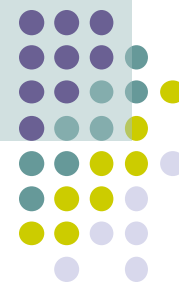
Paid vs Free AI Marketing Tools

 PAID Blink	 FREE CapCut	 PAID BuzzSumo	 FREE Viralfindr
 PAID ChatSonic	 FREE ChatGPT	 PAID Photoshop	 FREE Canva
 PAID Midjourney	 FREE Adobe Firefly	 PAID Murf AI	 FREE Cohesive AI
 PAID Notion AI	 FREE TextCortex	 PAID Zoom	 FREE TL;dv
 PAID Envato Elements	 FREE MixKit	 PAID Pro. Mic	 FREE Adobe Podcast

Best AI Platforms for DM

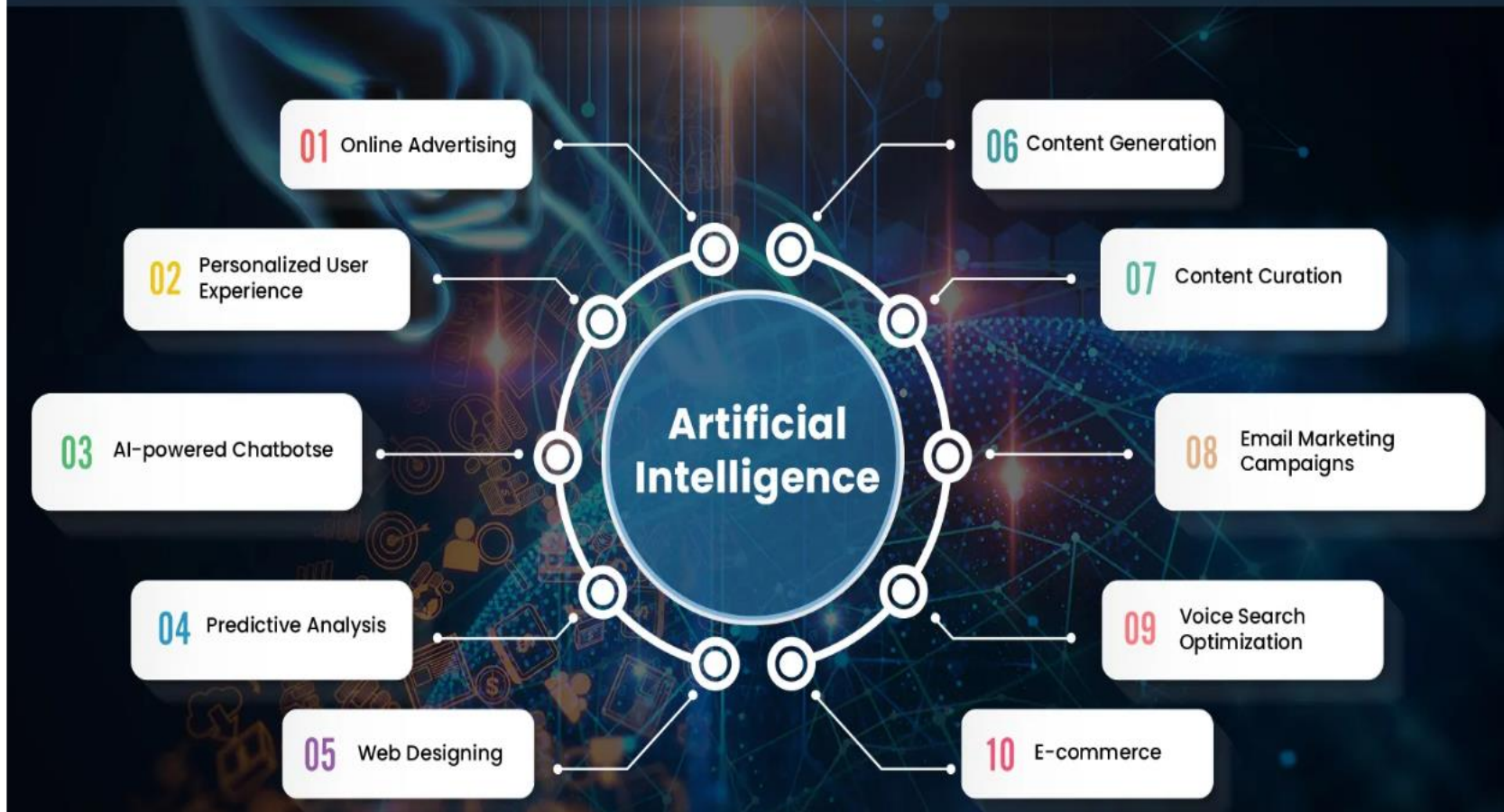


Best AI Platforms for DM



Best AI Platforms for DM

10 Applications of Artificial Intelligence in Digital Marketing



<https://medium.datadriveninvestor.com/10-applications-of-artificial-intelligence-in-digital-marketing-a562a37db2bd>

6ο Μάθημα / AI PLATFORMS
Δρ Δημήτριος Μαδυνός

σας ευχαριστώ...

**για την παρακολούθηση
και τη συμμετοχή**

Ερωτήσεις ;

