Θέματα 3ης εργασίας

1. Value Proposition Canvas (VPC) - an example <https://www.boldare.com/blog/value-proposition-canvas/>
2. Digital marketing and / or Amazon Web Services (AWS)
3. Pay per click strategy - <https://shorturl.at/kGMQW>
4. Google Ads
5. SEO / Organic views
6. Analytics
7. email marketing
8. ecommerce στην Ελλάδα

<https://www.wwn.gr/ecommerce/3513-e-mese-dapane-sto-ecommerce-sten-ellada>